

► **TECHNICAL DATA: DURAGRIP**

Size	Load Index	Speed Symbol
165/80R13	83	T
155/70R13	75	T
165/70R13	79	T
165/70R13 XL	83	T
175/70R13	82	T
165/70R14	81	T
165/70R14 XL	85	T
165/70R14 C	89/87	R
175/70R14	84	T
175/70R14 XL	88	T
165/65R13	77	T
155/65R14	75	T
165/65R14	79	T
175/65R14	82	H
175/65R14 XL	82	T
175/65R14 XL	86	T
175/65R14 C	90/88	T
185/65R14	86	H
185/65R14	86	T
165/65R15	81	T
185/65R15	88	H
195/65R15	91	H
195/65R15	91	T
195/65R15 XL	95	H
195/65R15 XL	95	T
165/60R14	75	T
165/60R14	75	H
175/60R14	79	H
185/60R14	82	H
185/60R14	82	T
185/60R15	84	H
185/60R15 XL	88	H
195/60R15	88	H
185/55R14	80	H
195/55R15	85	H

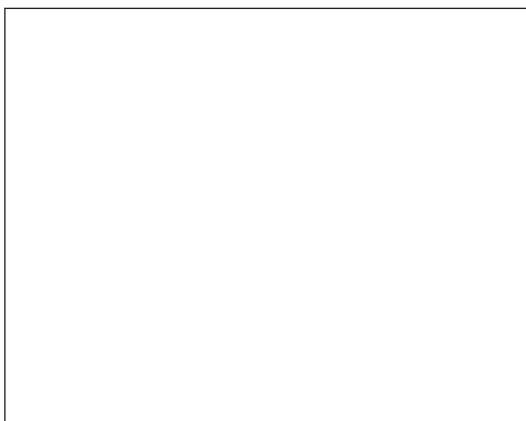
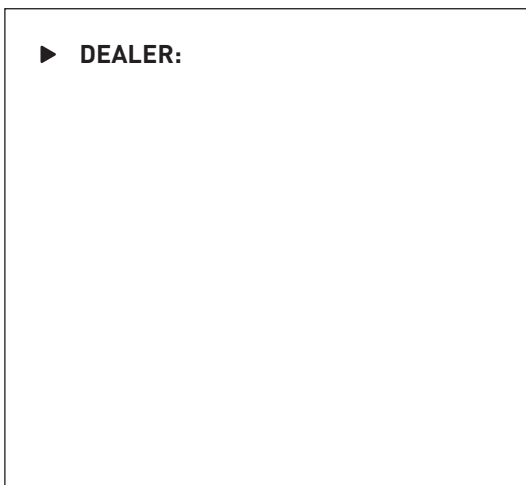


Goodyear
Luxembourg Tires S.A.
Av. Gordon Smith
L-7750 Colmar-Berg

Telephone
(352) 8199-1
Telefax
(352) 8199 2008

Contact your local Goodyear supplier for tyre availability.

► **DEALER:**



**WAYS TO SAVE FUEL:
A) DRIVE LESS.
B) FIT GOODYEAR DURAGRIP.**



ENVIRONMENTALLY FRIENDLY



FUEL SAVING



► **TYRE: DuraGrip®**

INNOVATION:

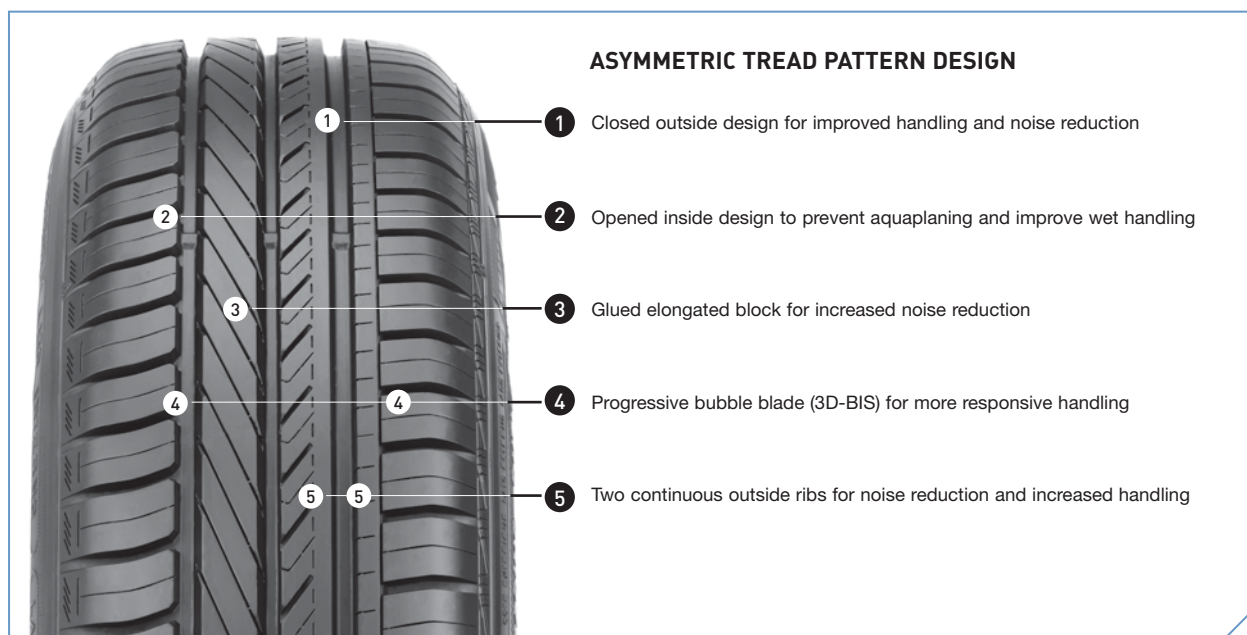
- Ideal for today's city cars
- Fuel saving technology
- Extended tread wear
- Asymmetric tread design

► TYRE: DURAGRIP



THE INNOVATIVE TYRE THAT SAVES FUEL

If you drive, you must be concerned with rising fuel prices, as well as the wear and tear on your tyres. Goodyear has developed a new tyre to specifically meet the needs of today's city and family cars. Introducing DuraGrip, the tyre that helps to reduce the amount of fuel that your car consumes.



► TYRE TECHNOLOGY

The new DuraGrip tyre incorporates low rolling resistance technology, as well as innovative technology used in the test-winning HydraGrip, UltraGrip 7+ and Excellence tyres. Together they deliver excellent fuel economy, increase tyre durability and improve overall performance.

For today's demanding urban landscapes, make sure your car's performance is even more efficient. With DuraGrip.

► FEATURES AND BENEFITS

FEATURE	ACTION	BENEFIT
New specific construction	<ul style="list-style-type: none"> ■ Equalises pressure distribution in tyre footprint 	<ul style="list-style-type: none"> ■ For fuel saving and extra mileage
Asymmetric tread pattern	<ul style="list-style-type: none"> ■ Closed outside design stiffens the shoulder area ■ Open inside design evacuates water 	<ul style="list-style-type: none"> ■ For improved handling and noise reduction ■ To prevent aquaplaning and improve wet handling
Glued elongated blocks	<ul style="list-style-type: none"> ■ Blocks working as a rib 	<ul style="list-style-type: none"> ■ To improve noise reduction
Progressive bubble blades (3D-BIS technology)	<ul style="list-style-type: none"> ■ Decoupling grooves with block interlocking system for increased rubber to road contact 	<ul style="list-style-type: none"> ■ For more responsive handling
Two continuous outside ribs	<ul style="list-style-type: none"> ■ Stiffer outside design 	<ul style="list-style-type: none"> ■ For noise reduction and increased handling
Inside block design	<ul style="list-style-type: none"> ■ Radial and circumferential grooves connection 	<ul style="list-style-type: none"> ■ To prevent aquaplaning